

Translating Research into Action: Development Research Communications Workshop

Where: EADI Seminar room, Kaiser-Friedrich-Strasse 13, 53113 Bonn, Germany

When: Thursday 7 and Friday 8 November 2019

Thursday Trends and Perspectives

13:30 - 14:00 **Welcome**

14:00 – 14:30 Introduction of participants and icebreaker

14:30-15:00 ***“Communicating environmental emergencies”***: Brigitte Bejean, Director of Communications, [Institut du développement durable et des relations internationales\(IDDRI\)](#)

15:00-15:30 Interactive exchange

15:30-16:00 ***“Do you speak development? Language as an obstacle in our communications”***: Henri-Bernard Solignac-Lecomte, Senior Communications Manager, Development, [Organisation for Economic Co-operation and Development \(OECD\)](#)

16:00-16:30 Interactive exchange

16:30-17:00 Coffee and cake

17:00-17:30 ***“Nobody reads the annual report, but people get upset about your organizational Tweets – some paradoxes about communicating development in a mediatized world”***: Tobias Denskus, Senior Lecturer Communication for Development, Malmö University, [Aidnography.de](#)

17:30-18:00 Interactive exchange

18:00-19:00 ***Joining the dots***: collecting and identifying topics/areas for further discussion/action during the World Café on Friday

20:00 Dinner at the [Italian Restaurant Tuscolo](#), hosted by EADI

Friday Trends and Perspectives - Next Steps - Visit to NGO

- 08:30-9:00 Welcome
- 09:00-9:30 ***“Navigating research, activism and contentious change”***: Chris Jordan, Communications & Impact Manager, [Global Development Institute \(GDI\)](#)
- 9:30-10:00 Interactive exchange
- 10:00-10:20 ***“From Research to Action”***, introducing the World Café method and agreeing on areas for action
- 10:20-10:45 Coffee Break**
- 10:45-11:45 ***“From Research to Action” continued***, World Café style exchange on agreed areas for action
- 12:45-12:00 ***What’s next*** for the EADI Research Communications Working Group
- 12:00-12:30 Wrap up: what are concrete next steps? What do I take home?
- 12:30-14:00 Lunch and walk over to [Germanwatch](#)**, a Bonn-based advocacy NGO
- 14:00-14:30 ***“Germanwatch experiences with research based advocacy”***: Stefan Rostock, Team Leader - Education for Sustainable Development, Promoter for Climate & Development in North Rhine-Westphalia, [Germanwatch](#)
- 14:30-16:00 Interactive exchange and farewell