Translating Research into Action: Development Research Communications Workshop

Where: EADI Seminar room, Kaiser-Friedrich-Strasse 13, 53113 Bonn, Germany
When: Thursday 7 and Friday 8 November 2019

Thursday Trends and Perspectives

13:30 - 14:00 Welcome
14:00 – 14:30 Introduction of participants and icebreaker
14:30-15:00 “Communicating environmental emergencies”: Brigitte Bejean, Director of Communications, Institut du développement durable et des relations internationals (IDDRI)
15:00-15:30 Interactive exchange
15:30-16:00 “Do you speak development? Language as an obstacle in our communications”: Henri-Bernard Solignac-Lecomte, Senior Communications Manager, Development, Organisation for Economic Co-operation and Development (OECD)
16:00-16:30 Interactive exchange
16:30-17:00 Coffee and cake
17:00-17:30 “Nobody reads the annual report, but people get upset about your organizational Tweets – some paradoxes about communicating development in a mediatized world”: Tobias Denskus, Senior Lecturer Communication for Development, Malmö University, Aidnography.de
17:30-18:00 Interactive exchange
18:00-19:00 Joining the dots: collecting and identifying topics/areas for further discussion/action during the World Café on Friday
20:00 Dinner at the Italian Restaurant Tuscolo, hosted by EADI
Friday  Trends and Perspectives - Next Steps - Visit to NGO

08:30-9:00  Welcome

09:00-9:30  “Navigating research, activism and contentious change”: Chris Jordan, Communications & Impact Manager, Global Development Institute (GDI)

9:30-10:00  Interactive exchange

10:00-10:20  “From Research to Action”, introducing the World Café method and agreeing on areas for action

10:20-10:45  Coffee Break

10:45-11:45  “From Research to Action” continued, World Café style exchange on agreed areas for action

12:45-12:00  What’s next for the EADI Research Communications Working Group

12:00-12:30  Wrap up: what are concrete next steps? What do I take home?

12:30-14:00  Lunch and walk over to Germanwatch, a Bonn-based advocacy NGO

14:00-14:30  “Germanwatch experiences with research based advocacy”: Stefan Rostock, Team Leader - Education for Sustainable Development, Promoter for Climate & Development in North Rhine-Westphalia, Germanwatch

14:30-16:00  Interactive exchange and farewell