

**EADI Research Communications Workshop**

October 10-11, 2024

*Agence française de développement*

*5, rue Roland Barthes*

*Paris*

**PRELIMINARY PROGRAM**

**Thursday, October 10th**

10.00-10.30 : Welcome remarks and introductions

10.30-12.00 : Input and Discussion Session I

*Beyond Event Fatigue: Organizing and Promoting Better In-Person, Hybrid and Online  
Development Research Events*

12.00-13.30: Break (lunch provided by host institution)

13.30-15.00: Input and Discussion Session II

*Building an Audience Across Global Divides: Towards Greater Inclusivity in  
Development Research Communications*

15.00-15.30: Coffee Break

15.30-17.00: Input and Discussion Session III

*The Media Toolbox for Development Communicators: Evolving Strategies for Media  
Pitching and Media Relations*

19.00-21.00 Reception

**Friday, October 11th**

10.00-12.00 : Practical Workshops I (four parallel streams; participants attend two 1-hour  
workshops)

*Podcasts      Short form videos      IA tools for social media      Webinars*

12.00-13.00 : World Café and workshop conclusions

13.00-14.30 : Break (lunch provided by host institution)

14.30-16.30: Keynote presentations (representatives from The Conversation and GlobalDev, TBC)