



2025 EADI Research Communications Workshop

Every year, the EADI Research Communications Working Group organizes a workshop for communicators working in the field of development. The goal of these workshops is to create a platform to discuss challenges and exchange best practices, as well as allowing for networking between participants.

The 2025 EADI Development Research Communications Workshop will be hosted by ISDC - International Security and Development Center and takes place in Berlin on 6 and 7 November 2025. Participants do not have to be employees of EADI member organizations, although priority will be given to those that are. Registration is now open and will close on 1 October 2025.

Preliminary Programme

Day 1	
10:00 - 10:30	Arrival at Gerichtstr. 49, 10115 Berlin
10:30 - 10:50	Icebreaker
10:50 - 11:20	Taking the temperature: <i>What is the main challenge for you at the moment in research communications?</i>
11:20 - 11:30	Break
11:30 - 13:00	Breakout 1: <i>every participant picks two topics (40 minutes each)</i> <ul style="list-style-type: none">- Development Communications White Paper- Using LinkedIn as an organization- Strengths and weaknesses of AI in communications- Building and maintaining an impactful blog
<i>Break</i> 12:10-12:20	
13:00 - 14:00	Lunch
14:00 - 15:30	Keynote and discussion (TBC): <i>Using research for policy impact</i>
15:30 - 16:00	Break
16:00 - 17:00	Researcher Roundtable: <i>challenges and solutions to empowering researchers to communicate their work</i>
19:00 +	Social Dinner (voluntary)

Day 2	
9:00 - 11:00	Breakout 2: <i>with topics collected on day 1</i>
11:00 - 11:15	Break
11:15 - 12:30	Looking ahead: <i>next steps for a development communications white paper</i>
12:30 - 13:30	Lunch
14:00 +	External visit (TBC)

Working Group Co-convenors

Etienne Charriere
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 Hannah van Rooyen

About EADI

EADI, the European Association of Development Research and Training Institutes, is the leading European network in the field of Development Studies: With more than 100 institutional members in more than 25 countries it organises activities and provides platforms for international networking and exchange with a strong interdisciplinary focus.

Potential topics for second breakout session:

Short form video

Shrinking budgets, growing tasks - finding efficiencies in a sector in crisis

Social media, website, newsletter. Do we need more tools in the tool box?

Is less really more? Weighing quality versus quantity in communications.

GDPR - what can we do or not do in communications?

Accessibility of communications products

the political role of research communications

ethics of research communications

how to work with academics on their comms strategies

Accessible communications

how we communicate development work in our own countries

continuing the decolonization of development comms conversation

story telling techniques in research communication

measuring the impact of research communication efforts

tools and technologies for enhancing research communications

Best practices for research (launch) events

Disinformation/Misinformation

Ethical use of AI for comms

Infographics

alternative methods of science communication like pub-science events etc.

measuring impact of outreach

data visualisation

finding funding channels specifically for research communications

How to promote research on a website