Research Communications Workshop, 15-16 February 2024

Venue: Kaiser-Friedrich-Strasse 13, 53113 Bonn, Germany

Programme:

Thursday, February 15th

13.30 -14.00:   Arrivals and coffee

14.00-14.15:   Welcome and participant introductions

14.15-14.45:   Session 1: Social Media for Development Research Communication: New Challenges, Future Tools

Input: Roxana Vaduva, Alice Webb, Institute of Development Studies (IDS)

14.45-15.45:   General discussion; all participants share their recent experience

15.45-16.15:   Coffee break

16.30-17.30:   Session 2: Research Podcasts: Audiences, Platforms, Best Practices

Input Hannah van Rooyen, Global Development Institute, Manchester: "Podcasting: Planning, preparing and taking the plunge";
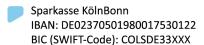
Input (remote) Shaun Matsheza, Transnational Institute: "Podcasting to and for whom?"

17.30-19.30:   Break

19.30:   Dinner (Pizzeria Tuscolo Münsterblick, Gerhard-von-Are-Straße 8, 53111 Bonn)

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Friday February 16th

9.00-9.30:   Arrivals and coffee, collection of topics for world cafe

9.30-10.00:   Session 3: The Development Research/Policy Interface: Approaches and Methods for Communication Professionals

Tbd: Input Teresa Corcoran, International Institute for Environment and Development (IIED): "Getting community priorities into policy – experiences and challenges";

Input Felix Zimmermann, OECD: "Engaging policy makers across countries: Insights from the OECD and its DevCom Network"

10.00-11.00:   General discussion: all participants share recent experience/ideas

11.00-11.15:   Coffee break

11.15-12.30:   World Café on topics suggested by participants

12.30-13.00:   Feedback and planning of further activities

13.00-14.00:   Lunch (Fingerfood in the room)

14.30-16.00:   Visit to DW Academy