

EADI POLICY ENGAGEMENT GUIDELINES

Identifying the target audience: THE WHOM

Who?

1. Policy engagement for evidence-informed decision-making is relevant both with **policymakers** and **practitioners**.
2. **Tailor** research-derived messages to **each type of audience** by understanding their specific needs, processes, interests, priorities, and constraints.
3. **Identify the right partners** for each **policy objective** and for each **stage** of the research/policy process.

When?

Using windows of opportunity: THE WHEN

4. Be aware of **political cycles** and **leverage key political moments** to showcase EADI's members' research power on relevant topics.
5. Follow an **incremental logic** of cumulating evidence and knowledge, without over-communicating.
6. Engage with policymakers and practitioners **throughout the research process**, share **early wins** to showcase the value and usefulness of academic research while overcoming academic timeline-related constraints.

Policy engagement: THE HOW

How?

7. **Adapt content, format and timeliness** of research results delivery to each audience.
8. Select **most relevant messages** and convert into straightforward **storytelling**.
9. Have and show **awareness of the politics** or political economy considerations surrounding the topic at hand and **communicate** the social, economic, and political implications.
10. Build **visibility and recognisability** of EADI for future engagement, as this trickles down to its members.
11. Engage with and showcase **localised or locally-produced development knowledge combined with knowledge of EU context**, as this is of particular value to EU development policymakers.
12. Involve relevant audiences in **spaces for exchange**, joint priority identification and **co-creation** when pertinent.



AVAILABLE EADI RESOURCES



- **EADI website.** A page on the website was set up specifically displaying policy briefs by members. Additionally, the EADI website now links directly to an '[EADI for policy-makers](#)' page.
- **[EADI publications database](#),** updated biweekly. Tagging procedures have been harmonized and a "global" region has been added to the regional tags. Database has been publicised.

EADI European Association of Development Research and Training Institutes

JOIN EADI SEARCH MENU

EADI Publication Database

Here you find a selection of the latest publications of our members. Although far from being comprehensive, this overview showcases the broad variety of our members' work and gives some inspirations for your reading list. You can as well search the publication collection by keywords, regions, or publication types. This selection is updated constantly.

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Publication picks - Policy Briefs

The Role of UAE Institutional Philanthropy in Driving Development at Home

24 February 2026 - Camilla Della Giovampaola - The Graduate Institute of International and Development Studies (IHEID)

show

China's Global Security Initiative and Its Reception in the Global South

GIGA Focus Global

- A **[pamphlet](#)** synthesising and showcasing **EADI's analytical offer** and added value.
- Support in connecting with **Global South researchers**, which contributes to a more comprehensive and legitimate knowledge production process.
- Support in creating **spaces for exchange** and co-creation.
- **EADI task groups** and working groups.